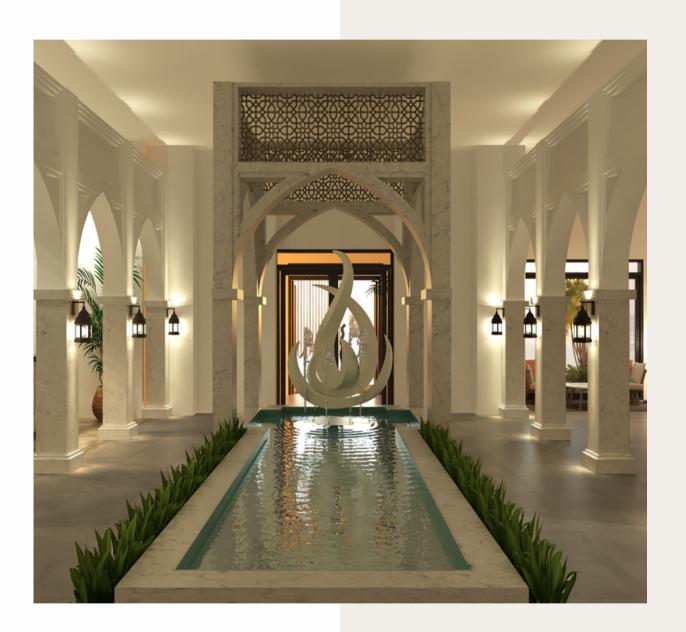
INTRODUCING THE NEW NAÄMA PRIVATE VILLAS AND SPA





INTRODUCTION

The most indulgent retreat in the emirate of Fujairah, Naäma Private Villas and Spa is a founding property of the new Khera Collection, which includes Vakkaru in the Maldives, and a boutique hotel opening in Mykonos, Greece, next year.

Perfectly positioned on Fujairah's sunrise-facing beach, this supremely private 44-villa escape has mesmerising ocean and mountain views, vast accommodations with private pools, exquisite dining and an array of spa and wellness options.

Naäma offers the ultimate indulgence for mind, body and soul.

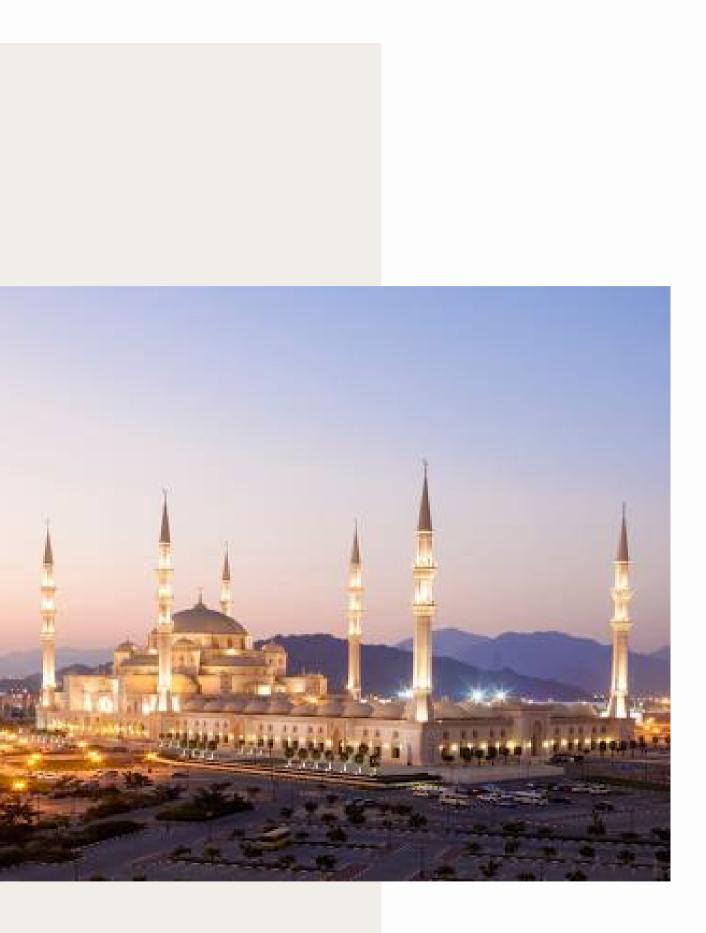


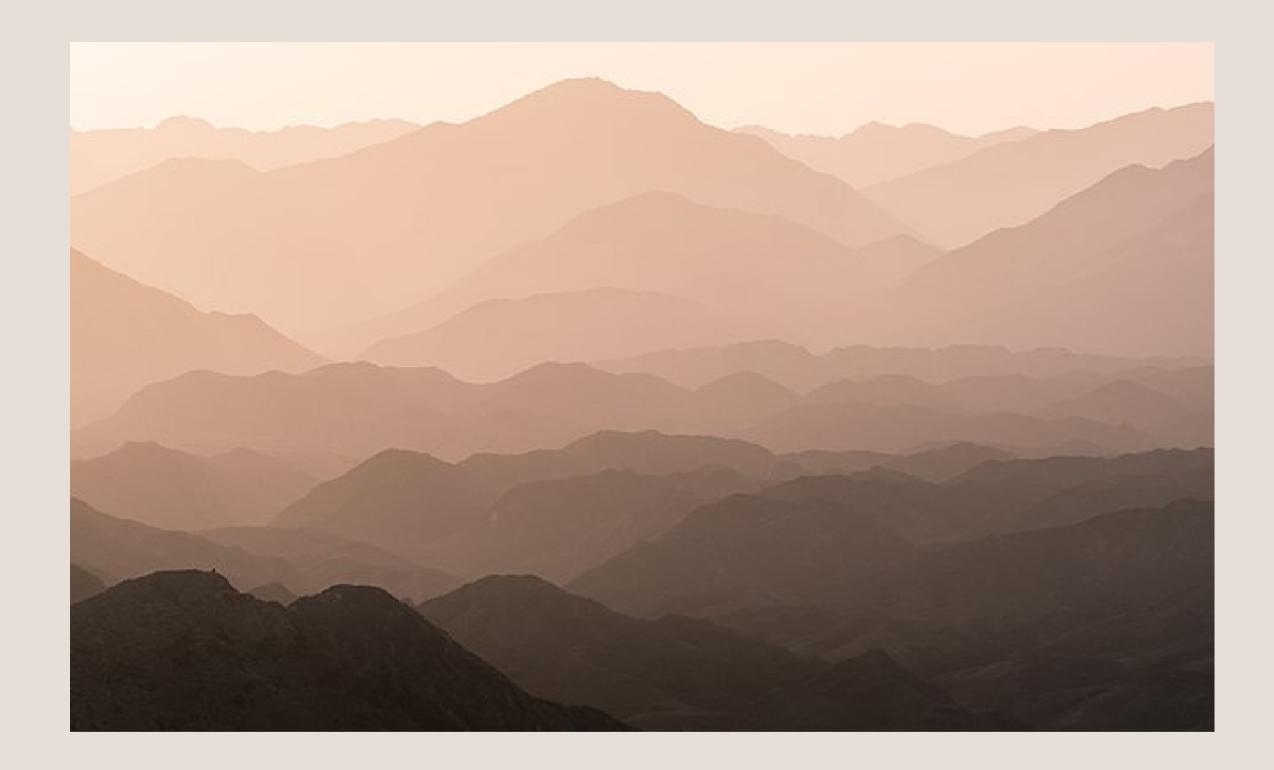
AN EXTRAORDINARY SETTING

LOCATION

Naäma Private Villas and Spa is set on the shores of the Indian Ocean in Fujairah. Part of the UAE, this peaceful emirate is two hours from Dubai. The 123-kilometre drive runs through dramatic deserts and on to a soaring mountainscape to reveal some of the Middle East's most spectacular vistas.

Bordered by the towering Hajar Mountains, which separate the United Arab Emirates from the Sultanate of Oman, this barely discovered emirate boasts abundant cultural and natural wonders, from Medieval mosques and castles to over 300 species of wild flowers, to rare bird, and vibrant coral reefs teeming with tropical fish, dolphins, turtles, seahorses, stingrays - and even the occasional whale shark.





FUJAIRAH: WHERE THE HAJAR MOUNTAINS MEET THE INDIAN OCEAN



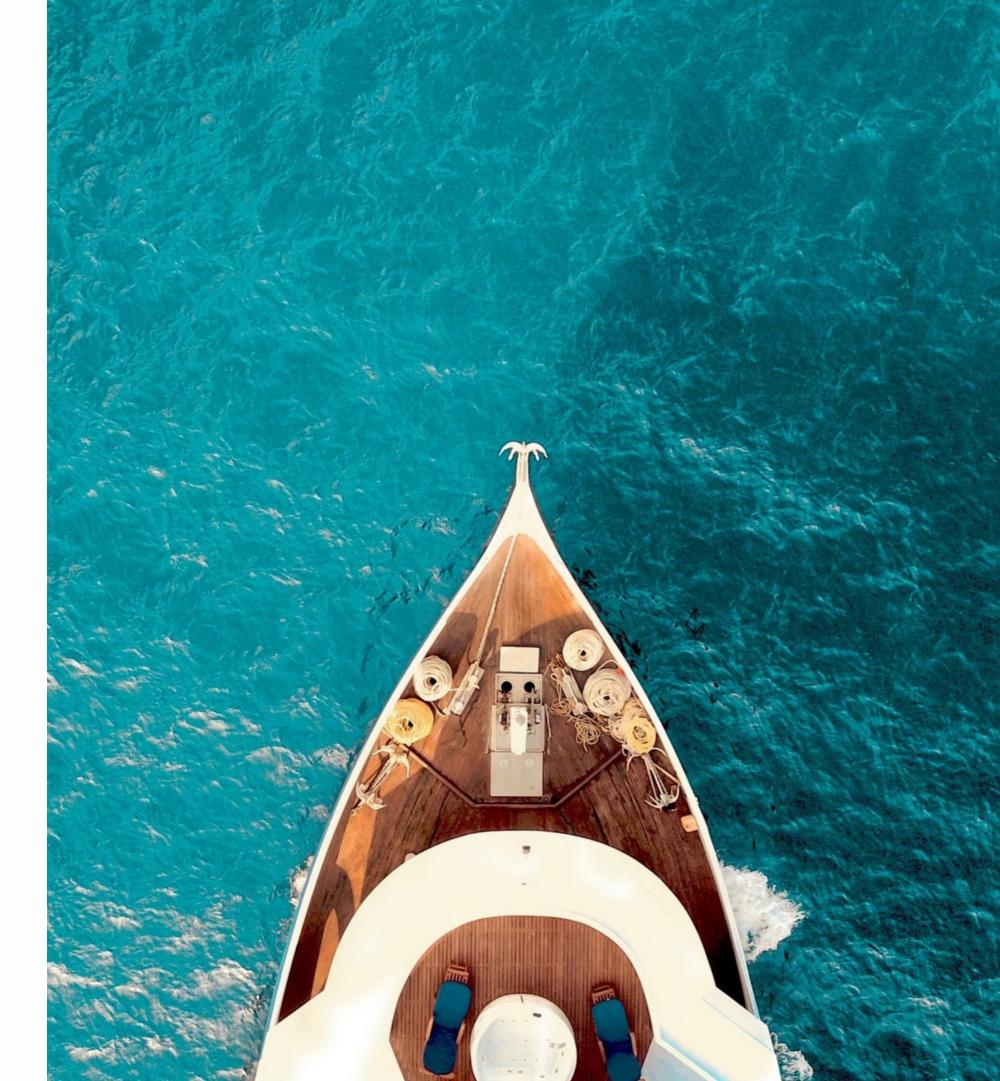
FUJAIRAH: WHERE YOUR NEAREST NEIGHBOURS ARE TURTLES



FUJAIRAH: WHERE ANCIENT MONUMENTS DOT THE LANDSCAPE

Naäma Private Villas and Spa excels at creating one-of-akind experiences that guests will remember for years to come. Bespoke excursions can be tailored around the following attractions:

- Wadi Wurayah UNESCO Biosphere Reserve.
- Mountain treks, walks and nature trails.
- Bird-spotting.
- The emirate's many ancient castles and forts, some dating back to the mid-16th century.
- Al Badaya Mosque, one of the oldest mosques in the UAE.
- Private yacht charters.
- Diving and snorkelling.
- Year-round swimming (temperatures sit between 24 degrees Celsius in winter and 31 degrees Celsius in summer).
- Watersports, including kayaking and stand-up paddleboarding



NEXT-LEVEL VILLAS





THE LUXURY OF SPACE

Naäma Private Villas and Spa features the largest private luxury villas in the Emirate of Fujairah - and some of the largest in the UAE - starting from 155-square metres of indoor space or 325-square metres including the terrace area and gardens. Discreetly tucked behind high stone walls, all villas come with large open-plan living rooms, with separate dining areas; oversized spa-style bathrooms with Jacuzzis, saunas and/or steam rooms; and the latest in-room technology. Outdoor spaces feature grand terraces adorned with day beds, sun loungers, cabanas and swimming pools that are big enough to do laps in.

PEERLESS LEVELS OF PRIVACY



Décor has been inspired by Fujairah's rich history and soulful landscape and features a soothing caramel and cream palette, accented with Italian marbles and locally crafted woodwork. Our collection of accommodation ranges from one-bedroom pool villas to five-bedroom pool residences.

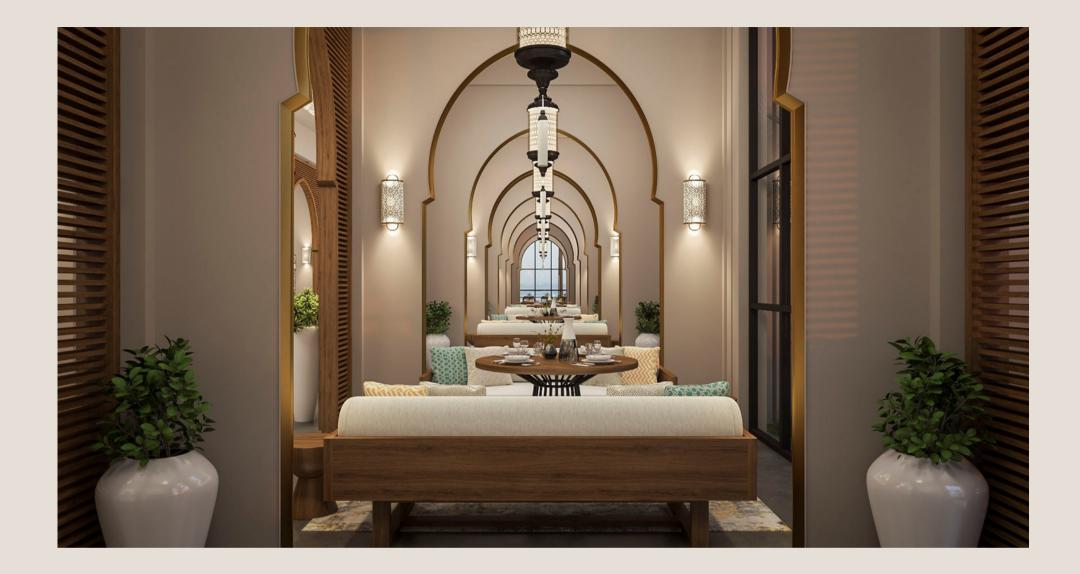
- One-bedroom pool villas x 28 units
- Two-bedroom pool villas x 5 units
- Three-bedroom pool villas x 10 units
- Four-bedroom pool villas x 1 unit



ol villas x 28 units ol villas x 5 units ool villas x 10 units ol villas x 1 unit







THREE RESTAURANTS AND BARS

From bountiful breakfasts to charcoal-grilled steaks and just-caught fish, to health conscious meals made to fit your lifestyle and imaginative in-villa dining experiences that really stand out, Naäma Private Villas and Spa always delivers a range of unforgettable gourmet experiences.

ASILA RESTAURANT

Fine-dining restaurant Asila serves seasonal tasting menus and a la carte dishes, alongside an exceptional wine list.

AMARA RESTAURANT

Located by the beach and main swimming pool, all-day dining restaurant Amara offers a tempting array of local and international favourites.

NAFOURA LOBBY BAR

Explore a carefully curated list of classic cocktails, modern mocktails, wine and champagne at Nafoura.









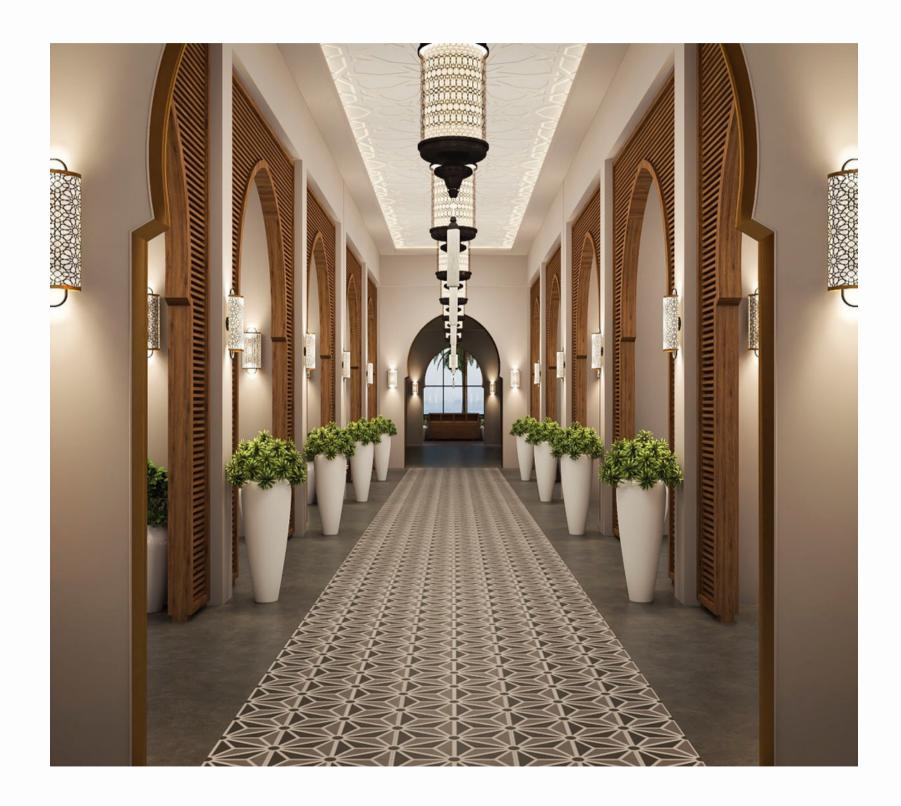


MERANA SPA

More than just a resort spa, Merana Spa is a palatial retreat and sanctuary of holistic wellness. A serene retreat in which to relax and indulge, at Merana Spa highly skilled therapists from Thailand, Bali, India and Nepal use intuition to tailor every treatment to the guest's individual needs, meaning that no two encounters are ever the same.

HEALTH AND WELLNESS FACILITIES

- Two opulent couples suites, each with a private plunge pool and sauna.
- Six spacious single treatment suites.
- Separate relaxation areas for men and women, with aquamarine-tiled Moroccan hammams, hot and cold plunge pools, steam rooms, saunas and rest zones.
- Two 20-metre indoor swimming pools (one for men and one for women).
- 30-metre communal beachfront swimming pool with cabanas and a Shade Station, with complimentary sunscreen and magazines.
- 24-hour gym equipped with the latest Technogym equipment and offering guidance from personal trainers.
- Indoor-outdoor studio with sea views for yoga, stretching and breathwork classes.







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